Welcome to India

SVAYAM invites you to

Transed 2012

September 17-21, 2012

DIGNITY FOR PEOPLE WITH REDUCED MOBILITY
ABOUT TRANSED
The TRANSED conference is designed to review advances in research, profile international breakthroughs, and explore perspectives for technological innovations in response to the mobility challenges of an ageing population and persons with disabilities. It also aims to examine ways to address challenges associated with improving mobility and transportation needs for the elderly and disabled.

We look forward to welcoming you to India. India has enchanted and intrigued the world since times immemorial. Not only is India known for its legendary hospitality that it extends to one and all but the sites and sounds of India enthrall people from across the globe.

Let’s make Incredible India... Accessible India!

LANGUAGE
The conference will be held in English & Hindi.

HOST
Swayam, an initiative of S.J. Charitable Trust, India

CO-HOST
• Government of Delhi
• Ministry of Transport, Government of National Capital Territory of Delhi

PRINCIPAL SUPPORTING ORGANIZATION
Ministry of Tourism, Govt. of India

CO-SPONSOR
Transportation Research Board (U.S.)

ORGANIZATIONAL STRUCTURE
• International Steering Committee
• Scientific Committee
• Local Organizing Committee

THEME FOR TRANSED 2012
“Seamless access for all: Universal Design in Transport system and built infrastructure, a key element in the creation of livable cities.”

SUB THEMES
• Role of the UN Convention on the Rights of Persons with Disabilities (UNCPRID)
• Best practices and innovations
• Accessible Tourism: Conservation, access to the historic and natural heritage
• Environmental impact, sustainability, and accessibility of integrated multimodal systems
• Accessible Public Transport (Bus Rapid Transit, Metro, Para-transit system, etc.)
• Highway design and safety
• Pedestrian mobility & safety for livable communities
• Rural access and mobility
• Implementation, monitoring and enforcement
• Potential of Technology in Accessibility for All (Information Technology, Accessibility Aids etc.)
• Other related topics

IMPORTANT DATES
31 July 2011
Last date for Submission of Abstracts
31 October 2011
Notification of Abstract Acceptance
01 November 2011
Call for Registration
01 March 2012
Early Bird Registration Deadline
30 March 2012
Deadline for Submission of Papers/Posters
17 September 2012
Onsite Registration and Pre-Conference Workshop
17 - 20 Sep 2012
Conference, Exhibition and Seminars
21 - 23 Sep 2012
Post Conference Study Tour to Agra
AWARENESS RAISING INITIATIVES

Svyam is committed to making India accessible to all by way of:

- Promoting Accessible Infrastructure through access audits & workshops across the country to sensitize & train officials of Tourism, Culture, Transport, Hospitality, Education, Urban Design departments as well as service providers on how to create accessible facilities and provide services to persons with disabilities.

- Facilitating the first ever research work titled “Prospects and Problems of Accessible Tourism in India” commissioned by Ministry of Tourism, Government of India.

- Actively assisting the Ministry of Urban Development, Govt. of India in harmonizing norms and standards on barrier-free environment for elderly and persons with disability in India.

AWARDS & ACHIEVEMENTS:

- Women Entrepreneur of the Year 2009 Award by FICCI Ladies Organisation (FLO)

- Has been nominated as the Young Global Leaders 2009 by World Economic Forum

- Svyam & Archaeological Survey of India jointly received the National Tourism Award of Excellence for making Qutub Minar and the Red Fort accessible to all

- Has been appointed the FLO ICON Woman 2010-2011

Ms. Sminu Jindal, Managing Director of Jindal SAW Ltd., founded Svyam, an initiative of S.J. Charitable Trust. Sminu is the first lady entrant in the country to do her gender proud by breaking the glass ceiling in the steel, oil and gas sector in India.

She devotes extensive time, resources and energy to work towards making public infrastructure accessible to all including people with reduced mobility.

Sminu’s single-minded dedication to the cause has highlighted the tribulations of the mobility challenged at various platforms - government, public or corporate.

She is also the Chairperson of AIRUNIM, a marketing initiative by the National Trust that aims at economic empowerment of persons with disabilities.
About SVAYAM

SVAYAM, an initiative of S.J. Charitable Trust is involved, across India in the evaluation and assessment of infrastructure and transportation with the objective of making it accessible to a diverse group of users, especially the elderly and the disabled.

SVAYAM reaches out to the government agencies involved in planning, developing, executing and maintaining built public infrastructure and public modes of transport services. It promotes accessibility by way of undertaking audits, identifying problem areas, developing strategies to overcome the same as per international standards of accessibility and universal design. SVAYAM hand holds the implementation process to ensure accurate execution for the benefit of all.

THE NATIONAL TOURISM AWARDS

Qutub Minar and Red Fort - two of the many world heritage sites made accessible by SVAYAM and ASI, won the acclaimed National Tourism Awards in 2009 & 2011 respectively.

Accessibility in Pedestrian Infrastructure

World Heritage Site ‘Qutub Minar’ made Accessible

Accessible Public Toilet Units
SVAYAM’S INITIATIVES

- Svayam, in association with the Archaeological Survey of India (ASI), has audited Qutab Minar and Red Fort. It has signed an MOU with ASI to make World Heritage Monuments at Delhi, Agra and Goo barrier free.
- Tourism Ministry appointed Svayam to partner with ITDC to help make all hotels and tourists’ sites, under it’s purview, accessible.
- Svayam has been working in association with:
  - New Delhi Municipal Council (NDMC) to make public conveniences accessible
  - Delhi Transport Corporation (DTC) to make Bus Stops accessible
- Initiated a process with Ministry of Urban Development to develop minimum accessibility standards for our country & have them incorporated in Building Bylaws of all states.
- Conducted training workshops at Schools of Architecture for students.
- Providing access consultancy to the ITC Welcomgroup Hotels to make their existing & forthcoming properties accessible to all.
- Conducted Disability Awareness and Sensitization workshops for stakeholders from all segments.
- Svayam is a member of the Core Committee on Accessible Tourism constituted by Ministry of Tourism, Government of India.
- Svayam is also a member of the Technical Advisory Committee constituted to research on the present status of Inclusive Tourism in India.

Ramps at the Taj Mahal for Easy Accessibility

The other images show the accessibility features at Qutub Minar and Red Fort.
SVAYAM’S INITIATIVE
to enhance the Walkability of cities

For any megalopolis to qualify as a livable city, the walk-ability of that city plays a fundamental role.

Swayam has initiated many programs by reaching out to the municipal and government agencies to ensure that the pavements and footpaths, the current missing link, finds its space in the travel chain.

CAMPAIGNS

Census 2011

Bus Shelter campaign to create awareness on safe commuting in public transport

Campaign creating awareness for rights of the elderly and the disabled
CALL FOR ABSTRACTS

Presentations at TRANSED 2012 can be either papers or posters. Abstracts must be submitted by 31 July 2011, covering core research, practical experiences or policy issues based on the themes and sub-themes. Papers may be on any of the listed themes, on multiple themes or on other related topics.

Authors will be notified by October 2011 whether their abstract has been accepted for presentation as a paper or poster. Final papers and posters are required to be submitted by March 2012.

For topic codes, format of abstract, submission form and to submit the abstract, please visit our website www.transed2012.in